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News Release



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Parkway Christian Church Adds New Auditorium with High Definition Vaddio ClearVIEW HD-18 Cameras

Audio Analysts Prepares Parkway Christian Church for Campus-wide HD Overhaul

MINNEAPOLIS, MN (November 3, 2010) – Challenge yourself to live your life to the fullest. This is the message of Parkway Christian Church in Surprise, Ariz. When Parkway Pastor, Trent Renner, decided he needed a better way to broadcast this message he looked to Audio Analysts in Colorado Springs, Colo. Vaddio’s high definition ClearVIEW HD-18 pan/tilt/zoom cameras now simulcast all messages from the new 50,000 square foot auditorium to additional buildings across campus.

“We were averaging 1600 to 1800 in attendance on a weekend in a 10,000 square foot building,” explains Parkway AV Coordinator, Tyler Ingram. “Now that we are at 50,000 square feet total we added newer technology to go along with the building upgrade. It made no sense to upgrade technology and put in 4:3 SD, so we went high def to create a better video experience.”

Four Vaddio ClearVIEW HD-18 cameras are being used throughout the Main Sanctuary in order to provide a tele-presence feed to the other auditoriums, as well as Image Magnification (IMAG) for multiple projection screens, explained Audio Analysts Project Engineer, Preston Smits. One main center camera shot from Front of House (FOH), two side-angle cameras - one on each sidewall - and an effects shot from the ceiling above the stage captures the video and sends it back to the production room for control and monitoring.



The Vaddio Precision Camera Controller works in conjunction with the FOR-A HVS-300HS portable video switcher for joystick and CCU control. Vaddio PreVIEW Rack Mount Monitors are also being used to monitor Preview and Program outputs. “Vaddio’s price point and ease of functionality were a good fit for Parkway’s needs,” explained Smits. “They are also easy to install and intuitive to operate.”



Because the campus will eventually house 12-15 more buildings, Ingram has been busy recording, broadcasting and podcasting weekend services across campus. “One of the biggest benefits of using Vaddio’s HD cameras is the clarity,” explains Ingram. “We are using huge projections screens so high definition was really the only way to go.”

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About Vaddio:

Vaddio is the leading manufacturer and OEM distributor of specialty PTZ cameras and high-end camera control systems used in the broadcasting, audio/visual and videoconferencing industry. Headquartered in Minneapolis, MN, Vaddio also has operations throughout the Americas, as well

as sales and support partners throughout the world. More information can be found on the Vaddio website, www.vaddio.com or at (800) 572.2011.

About Audio Analysts:

Audio Analysts is a full service integration company specializing in audio, video and lighting systems design. Founded in 1968 as a sound reinforcement/touring company, Audio Analysts is headquartered in Colorado Springs, Colo. and has offices in Los Angeles for the touring division.

Audio Analysts is comprised of three divisions: Commercial, Touring and Fabrication. Each division adheres to two basic principles: quality of performance and customer satisfaction. Audio Analysts insist upon the highest standard of quality. All equipment is subjected to rigorous in-house testing before installation or touring. From a neighborhood church to a professional sports stadium, Audio Analysts will guarantee the finest sound for venues of any size, at a fair and reasonable price. More information can be found on the Audio Analysts website, <http://www.audioanalysts.com> or at (888) 632-8855.