

OVERVIEW

Product: ListenLoop

Location: New York, NY

Broadway's Gershwin Theatre provides an exceptional listening experience to its patrons with the installation of a hearing loop system by Ampetronic, world leading provider of audio induction loop systems for assisting individuals with hearing loss. As the exclusive, U.S. distributor of Ampetronic, Listen Technologies provided the system that enables audience members who need assistive listening to receive clear, amplified sound directly through their t-coil hearing aid, cochlear implant, or hearing loop receiver.

As the 10th anniversary of the musical, *Wicked*, approached, the Gershwin decided it was a perfect time to renovate. The renovation included new seats and carpet, providing the perfect opportunity to install the hearing loop system, sometimes also called an audio induction loop system. The entire Gershwin Theatre, including the orchestra and upper mezzanine are looped, so it works anywhere a patron is seated. The hearing loop system was installed by Leo Garrison of Metro Sound Pros, who specializes in loop installations throughout New York City, including museums, tour buses, and other Broadway Theatres.

The hearing loop enables the Gershwin Theatre to be compliant with current ADA requirements and standards for assistive listening. Hearing loops are one of three technologies that are available to venues to meet ADA compliance—radio frequency (RF) and infrared (IR) are the other two assistive listening technologies.

System Components:

- 1x ILD100 Phased Array Kit
- 2x MLD 9 Drivers
- 60x Loop Receivers
- FB1.8 Flat Insulated Copper Cable
- PWT Installation/Warning Tape
- LP-IL-1 Hearing Loop Receiver with Lanyard Package
- T-LOGO-SMALL "T" Logo Installed Adhesive Sign - Small (5.8" x 4.1")

“Being installed under the carpet, the hearing loop is invisible to the eyes, but for our patrons with hearing loss, the giant leap in clarity of sound is literally music to their ears.”

—BILL REGISTER

*Director of Facilities and Theatre Management,
Nederlander Organization*

ABOUT

The Gershwin Theatre is one of nine Theatres operated by the Nederlander Organization, a company with three generations of ownership in theatres. Founded in 1912 by David T. Nederlander in Detroit, Michigan, the company is one of the largest and most experienced managers of entertainment properties in America. For over three decades, the Nederlanders have been prolific producers of theatrical productions with over 100 Broadway and touring productions to their credit.

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