

The name says it all: Connect, Click 'n' share

Improving meeting dynamics and reaching decisions faster are two of the main challenges in meeting rooms today. Simplifying meeting dynamics down to an easy level will make for productive meetings. ClickShare from Barco does just that by making collaboration easy.

Developed by Belgian visualization major Barco, ClickShare is a revolutionary collaboration tool that facilitates deeper involvement and sharing of content by all the participants in a meeting environment—just at the click of a button. Irrespective of the device the participant brings to table – laptop, Mac, iPad, iPhone or Android-powered device – the participant can present content on the Central Meeting Room screen in the most simple and intuitive way possible.

Using ClickShare, sharing content is instant, simple and interactive. No hassles of cables, no configuration, no re-adjusting of laptop screen resolution. Using the optimal settings for the user's system, ClickShare provides access to the large meeting room screen, almost instantly.

Using the system is incredibly simple. With just one button to push, little is left to figure out: all the basic functionality

is optimized for use with a single click. Irrespective of number of participants in a meeting environment, the system enables everyone to share data. This very act of encouraging everyone into sharing makes the environment interactive.

How does the system work?

The ClickShare Button is a USB-powered device that helps create the system's ultimate user experience. Users just have to connect the device to the laptop's USB port, start the application and click the button – the laptop's screen content is transferred instantly to the large meeting room screen display.

To ensure that the chosen laptop's content is displayed on the right screen, every ClickShare Button is paired with a ClickShare Base Unit. The pairing process is quick and simple, so the meeting participants can connect a Button and start sharing without a problem. Additional Buttons can be

purchased to increase the number of participants willing to share. Connecting a ClickShare Button to one's laptop does not change the screen resolution. The intelligence that is built into the system's functionality considers all the equipment involved and ensures that only the best possible resolution is taken on the central meeting room screen.

What are ClickShare's salient features?

Connect, click and share: Simply said in the most common lingo in household style, it's just the plug and play sort. No tech-savvy operation, intelligent thinking, no cable mesh/mess. Just plug in, and start sharing content straight away.

Enjoy sound n video, in true AV style: ClickShare allows the users to channel their laptop's sound through the meeting





rooms, and is fully compatible with the ClickShare Buttons and the app for mobile devices. This set offers the unique ClickShare user experience at an economical price.

The full ClickShare experience

If the meeting room comprises two projectors, two screens, or a double HD canvas, then full-featured CSC Base Unit is the right choice. The unit is fully compatible with the ClickShare Buttons, and the apps for mobile devices. It is optimized for use in high-profile meeting rooms and boardrooms.

More pixels, more content

The CSC Base Unit features the ability to display on two screens simultaneously, show four different sources on screen, and enjoy synchronized audio/video. Combined with some additional innovations and multimedia play, this Base Unit gives users the premium ClickShare experience.

Optimized collaboration experience

By enabling display of content of up to four users simultaneously, the CSC-1 Base Unit brings a complete Clickshare collaboration experience. As many as 64 Buttons can be wirelessly connected to the Base Unit, read to share. That's huge scalability, capable of addressing large networks, across the campuses, and even countries!

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room's audio system. This simply means that one can enjoy a great sound with one's chosen video on their computer.

Furthermore, perfectly synchronized sound and video ensures that video clips can be optimally enjoyed. And dynamic content from iPads and iPhones can be shown using the optional ClickShare Link.

Extended desktop: ClickShare can expand the user's content sharing experience like extended desktop. If the user in the meeting environment wants to have different content on the laptop screen than what he/she shares on the meeting room screen, ClickShare can bring Windows' extended desktop functionality into play.

Wireless fidelity: To ensure effective wireless connection and a consistent image quality, ClickShare uses both the 2.4 GHz and 5 GHz bands. So, faster wi-fi access, and faster sharing of content.

Bring your own device, and get the most out of it: As tablets and smartphones have made their entry into meeting rooms, business data is no longer restricted to laptops. In this bring your own device (BYOD) spirit, Barco developed an exclusive app for iOS and Android, expanding meeting effectiveness to mobile devices. Business professionals no longer need to be concerned about their compatibility of their smart gadgets. Clickshare can help them play truly smart.

Freedom to share: The app allows users to share static content, including PDF files, pictures and screenshots. On iOS devices (iPhones and iPads), one can even share the most common and popular Microsoft Office documents. What's more, in addition to the presenter's device library one can travel to the 'cloud' virtually and share from there! Cloud Computing made even smarter.

Setting up the ClickShare experience

A ClickShare CSC set consists of a Tray, four Buttons and a Base Unit. If the ClickShare Button is the heart of the ClickShare system, then the Base Unit is the brain. This processing unit receives the wireless stream from the Buttons and ensures it is reproduced in the right way. To allow the participants to choose the most suitable Base Unit for their meeting room, ClickShare brings the CSM Base Unit. If more features and resolution are required, then the CSC is the recommended base unit.

Small but powerful

ClickShare's CSM Base Unit is made expressly for standard meeting



<http://www.barco.com/en/Products-Solutions/Presentation-collaboration/Clickshare-wireless-presentation-system>

